

# HART

HONOLULU AUTHORITY for RAPID TRANSPORTATION

# SOCIAL MEDIA WORKSHOP



**YOU ARE INVITED TO ATTEND**

## WAIPAHU WORKSHOP

**Saturday, July 11, 2015**

**9:00 a.m. - 11:00 a.m.**

**FilCom Center**

**94-428 Mokuola Street, Waipahu, HI 96797**

**OR**

## PEARL CITY/AIEA WORKSHOP

**Saturday, July 18, 2015**

**8:30 a.m. - 10:30 a.m.**

**Aiea Elementary School Cafeteria**

**99-370 Moanalua Road, Aiea, HI 96701**

The Honolulu Authority for Rapid Transportation invites you to participate in a free social media marketing workshop as part of HART's outreach program, which is designed to assist business during rail construction. HART will offer two workshops, one in Pearl City and a second in Waipahu, to help business owners and managers maximize and market their businesses online using Facebook and Twitter platforms.

The workshop will be led by L.P. "Neenz" Faleafine, owner of Pono Media. Since this will be a hands-on

learning experience, we encourage attendees to bring a wireless-ready device (laptop, iPad, or tablet) to participate in the workshop for maximum learning. The session will also be shown on a large video screen for those without devices. Those who attend will also receive a complimentary one-hour social media and online marketing consultation session by Pono Media.

*Please RSVP as soon as possible to attend the social media workshop via email at [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org) or call (808) 768-6117.*